



# Fair Trade Apparel

by Counter Sourcing Inc.

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## Company Overview v. 0704

**Our mission** is to provide luxury fashion at an honest price that mutually benefits factory workers, consumers and the environment.

**Our customers** include these pioneering retailers:

- Student Stores of University of North Carolina at Chapel Hill
- Duke University Stores
- Boston College Bookstore
- University of Connecticut Cooperative Corporation Campus Stores
- University of Wisconsin Bookstores
- New York University Bookstores
- State University of New York, Fulton-Montgomery Community College Bookstore
- TransFair USA

### ***10% of Annual Sales – Living Wage Fund***

Bonus pay distributed equally to all our factory workers, whether in Bangladesh or Brooklyn.

### ***6% of Annual Sales – Workers rights support services***

Pays for worker rights monitoring, research and consulting to assist factory workers and management to improve working conditions.

### ***1% of Annual sales – Environmental protection***

Contributes to environmental protection projects in and around the factory.

### ***Transparency and Accountability***

As these three above mentioned funds are set-up and disbursed, we will post online third-party reports on their use and impacts.