



Fair Trade Apparel

by Counter Sourcing Inc.

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Joe Falcone – Speaker's Bio v. 0704

Joe Falcone has over 15 years of international health and human rights work experience, primarily in Asia and the United States.

In 2000, Mr. Falcone oversaw social and environmental compliance for Nike's south and southeast Asia regional office in Bangkok, Thailand. Mr. Falcone also oversaw Nike Thailand's "Global Alliance for Workers and Communities" programs, a \$7.8 million Nike investment over 5 years, which began in Thailand in 2000 and were adapted and replicated by Nike and Gap in several countries in Asia from 2000-2005.

In 2001-2005, Mr. Falcone developed and managed Corporate Social Responsibility and Health projects in Asia. His clients included:

- Fair Labor Association
- USAID/Family Health International
- Reebok
- Phillips-Van Heusen Corporation, which manages the brands Calvin Klein, Van Heusen, Izod, Geoffrey Beene and Kenneth Cole
- The UN agency International Organization for Migration

In 2005, he founded Counter Sourcing Inc. in New York.

Mr. Falcone holds a Bachelors degree from Hamilton College and a Masters degree from Harvard University. He lives in Brooklyn, NY with his wife.